



MARKETING PACK

To book:
Nikky Smedley
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THE SHOW

A mix of theatre,
stand-up and
stories
down the pub!

CONFESSIONS
OF A
FORMER
TELETUBBY



NIKIPEDIA

Sit tight for a whirlwind tour through the worlds of music, dance, the early days of alternative comedy, the rough end of 80's London and the fun of 90's Teletubbyland.

Nikky Smedley has lived through it all - and you get to choose what brutally honest stories she tells.

Where Wikipedia is shared knowledge; Nikipedia is shared histories. Come and be part of one woman's crusade to connect us through stories extraordinary and everyday.

For grown-ups only!

Design by Nik Afia www.nikafia.com/graphics

Facebook : Nikipedia111



WHAT AUDIENCES SAY...



“A great and funny show.”

“Very thought provoking and wide ranging.”

“Magnificent.”

“An excellent, uplifting, funny and beautiful show!”

“Different from things I’ve experienced before.”

“It has something to say about the world in which we live.”

“Live and Local” average scores for evaluation indicators:

Scored 1-10 where 1 is ‘strongly disagree’ and 10 is ‘strongly agree’

Captivation	8.5
Challenge	8.3
Concept	8.3
Distinctiveness	8.9
Relevance	7.8
Rigour	8.2

THE EXPERIENCE...

NOT JUST A SHOW - A REAL NIGHT OUT!

Nikipedia is a flexible event.

A one-woman show (with faithful sidekick) that can fit into almost any space - with a variety of options.

Great for: art centre's, community spaces, village halls, social clubs, pubs, hotels, restaurants, book shops, theatres with flexible seating and open to other creative suggestions!

Option A - we can do the show straight, with two halves of around 45 minutes each and a 20 minute interval.

Option B - or extend the evening by including a simple dinner included in the price to be served by the venue during an extended interval. This has worked well previously with something like a chilli night.

Option C - why not literally make a meal of it and provide a full dinner. Starter. First half. Main course. Second half. Dessert. We can supply suggested timings if needed.

Option D - as 'A' but with extended bar opening times after the show. We have found that audiences really get into the swing of sharing stories and tend to hang around chatting merrily with each other long after the show; increasing your bar-take.

WHO ARE THE AUDIENCE?

- The people who first fell in love with the Teletubbies when they were tiny children and are now in their twenties.
- The parents of those people.
- Anyone who watched the original series of Teletubbies and would like a burst of bright and huggy nostalgia.
- Gen X's who will recognise elements from their own lives in Nikky's stories.
- Those who like a good gossip - especially about celebrities.
- People who like 'What Would Beyoncé Do?' & David Sedaris & 'Vagina Monologues' & 'Fleabag'.
- People who like stand-up comedy but haven't quite ventured into actual theatre.
- Those who like a good story, told well.
- People who want to see something very different to the general run of things.
- People who will delight in finding themselves comfortable and relaxed enough to speak up in a public situation.



WHAT WE BRING TO THE PARTY

- A storytelling show that is also *about* the stories we tell each other, and how those stories connect us.
- A first half that consists of the audience choosing which stories from her startling life Nikky tells.
- A second half that gives the audience an opportunity to share stories of their own.
- A small amount of set-dressing, easy to assemble and to remove.
- Digital artwork for posters, leaflets and social media.
- Risk Assessment and Public Liability Insurance.

WHAT WE'D LIKE FROM YOU

- Performance space set up side on if possible, i.e. 'landscape' not 'portrait'. Raised staging not necessary.
- Cabaret style seating with chairs around tables.
- Performance area of at least 4m wide x 4m deep
- Four tables and two chairs
- Three hours to get in and one hour to get out
- Some lights on!
- An audience of 18+ only: the show may contain swearing and other adult content (depending on which stories the audience choose).



...AND THERE'S A BOOK!!

Over the Hills and Far Away - Nikky's memoir of her time as a Teletubby, published by Sandstone Press on August 10th 2022. This brings opportunities for cross-promotional activity and opens up another avenue for generating interest in Nikipedia, the show.

'This tour coincides with the release of Nikky's book "Over The Hills and Far Away" - a memoir of her time as a Teletubby - and copies will be available for purchase on the night.'

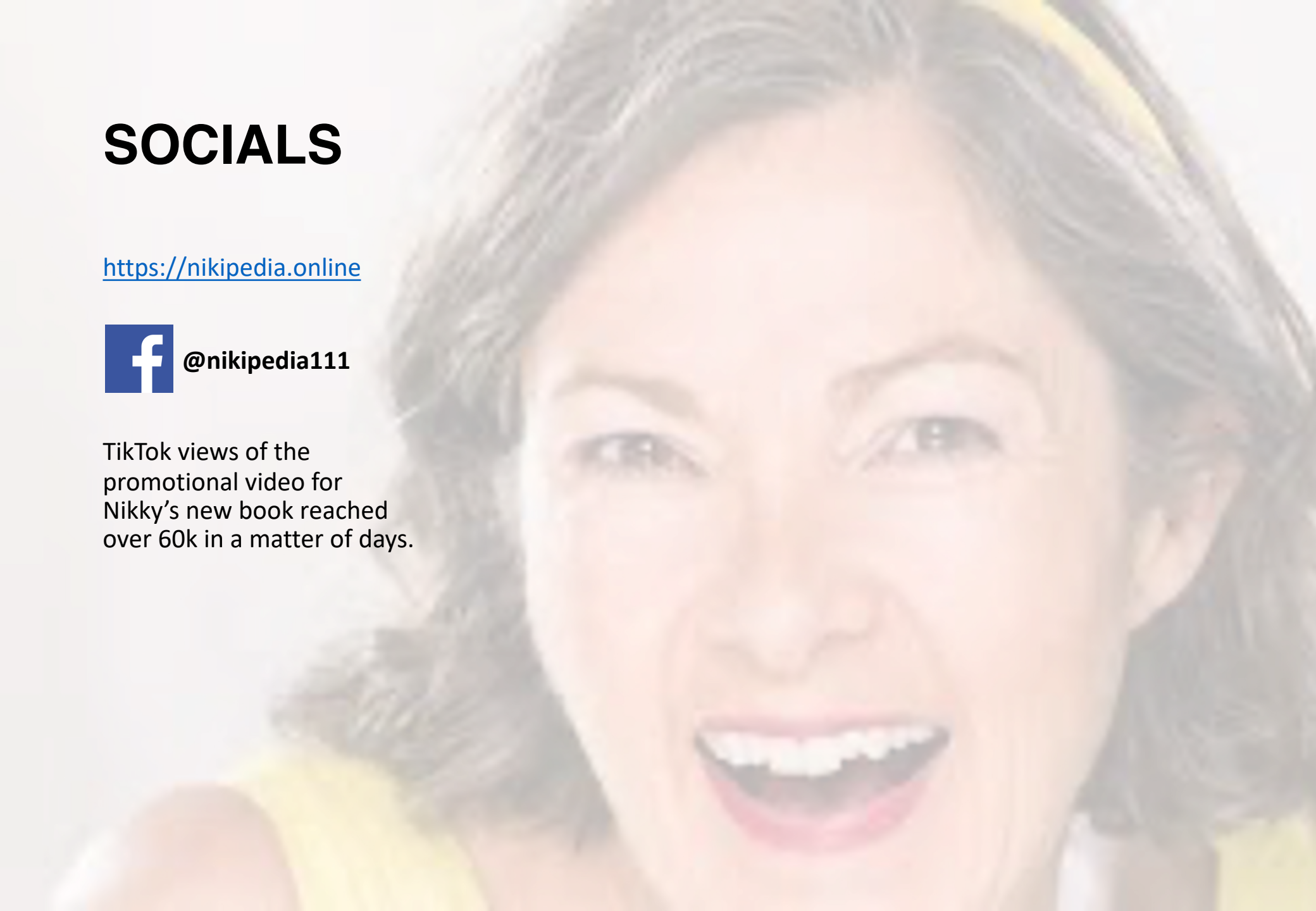
SOCIALS

<https://nikipedia.online>



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TikTok views of the promotional video for Nikky's new book reached over 60k in a matter of days.



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